

Press Release

Space application for ITMA ASIA + CITME 2016 opens

10 June 2015, Shanghai – Space application for ITMA ASIA + CITME 2016 has been launched. The fifth edition of the combined show will be held from 21 to 25 October 2016 at the new National Exhibition and Convention Centre (NECC) in Shanghai.

According to the show owners, CEMATEX, China Textile Machinery Association, the Sub-Council of Textile Industry, CCPIT (CCPIT-Text) and China Exhibition Centre Group Corporation (CIEC), ITMA ASIA + CITME is the leading marketing platform for textile machinery manufacturers seeking to tap the China market.

Said Mr Charles Beauduin, President of CEMATEX, “Asia is the world's largest textile machinery market and China accounts for over 60 per cent of total textile and garment machinery installed during the last 10 years. Hence, we expect that the response to the 2016 combined show will be extremely strong.”

Mr Wang Shutian, President of China Textile Machinery Association (CTMA), commented, “We anticipate that ITMA ASIA + CITME 2016 will be the biggest showcase in the series. It is expected to take up 180,000 square metres with participation from some 1,600 exhibitors. The new venue in the Hongqiao business district of Shanghai, together with the new October dates have generated excitement among industry players.”

Co-built by the Ministry of Commerce of China and the Shanghai Municipal Government, NECC will be the largest single-building exhibition complex in the world with a total construction area of 1.47 million square metres. It is easily accessible as it is located near the Hongqiao Transportation Hub, and connected to Hongqiao Airport and Hongqiao Railway Station via the city's metro. Facilities at the NECC include exhibition halls, a commercial centre, office buildings and a hotel. These facilities are all inter-linked by an elevated pedestrian walkway.

ITMA ASIA + CITME 2016 is organised by Beijing Textile Machinery International Exhibition Co Ltd and co-organised by MP Expositions Pte Ltd. Japan Textile Machinery Association is a special partner of the show.

The last ITMA ASIA + CITME show in 2014 grossed 150,000 square metres. There were around 1,600 exhibitors from 28 economies taking part in the exhibition. The show attracted a trade visitorship of around 100,000 from 102 economies.

Space application is now available on the show website. It will close on 29 February 2016. To apply for space or for more information, please visit www.itmaasia.com or www.citme.com.cn.

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For more information on ITMA ASIA + CITME 2012, please contact

1. Miss Maria Avery
CEMATEX
Tel: +44 7967 477305
Email: info@cematex.com
Website: www.cematex.com

2. Ms Daphne Poon
MP International Pte Ltd
Tel: +65 6393 0238
Email: daphnepoon@mpinetwork.com

3. Ms Chen Ying/Ms Anna Sun
Beijing Textile Machinery International Exhibition Company
Tel: + 86 10 85229406 / 85229662
Email: itmaasiacitme@ccpittex.com